



ABSTRACT

Social Welfare and Women Empowerment Department - Announcement made by the Hon'ble Minister for Social Welfare and Women Empowerment on the floor of the Tamil Nadu Legislative Assembly – POSHAN Abhiyaan - Permission to conduct awareness programme to Adolescent Girls under the component of Jan Andolan – Granted – Orders – Issued.

Social Welfare and Women Empowerment (SW-7(1)) Department

G.O.(D) No.131

Dated:14.08.2024

திருவள்ளூர் ஆண்டு 2055

ஆடி -29

Read:

- 1 Announcement made by the Hon'ble Minister for Social Welfare – Women Empowerment on the floor of the Tamil Nadu Legislative Assembly on 21.06.2024.
- 2 From the Government of India, Ministry of Women and Child Development, Letter No.11/4/2021-CD-I (e-95706), dated:01.08.2022.
- 3 G.O.(D) No.88, Social Welfare and Women Empowerment Department, dated:17.05.2024.
- 4 From the Director cum Mission Director, Integrated Child Development Services Letter Roc.No.5238/NNM/2024, dated:24.06.2024.

ORDER: -

The Hon'ble Minister for Social Welfare - Women Empowerment has made the following announcement while moving the demand for grant of this department on the floor of the Tamil Nadu Legislative Assembly on 21.06.2024: -

ஊட்டச்சத்து சுகாதாரம் மற்றும் தன்சுத்தம் குறித்து 3,800 வளரிளம் பெண்களுக்கு விழிப்புணர்வு ஏற்படுத்திட 47.50 இலட்சம் ரூபாய் செலவில் விழிப்புணர்வு முகாம்கள் நடத்தப்படும்.

2. In the letter second read above, the Government of India has approved a sum of Rs.5.00 lakh per district per year for Information, Education and Communication activities and Rs.5.00 lakh per district per year for Jan Andolan activities (POSHAN Maah and POSHAN Pakhwada) under the POSHAN Abhiyaan.

3. In the Government Order third read above, orders have been issued, sanctioning a sum of Rs.85,65,25,000/- with sharing pattern of 60:40 between the Union Government and State Government towards implementation of POSHAN Abhiyaan and permitting the Director cum Mission Director, Integrated Child Development Services to park above said amount into Single Nodal Agency Account of National Nutrition Mission.

4. In the letter fourth read above, the Director cum Mission Director, Integrated Child Development Services has submitted proposal seeking for permission to conduct awareness programmes about good food habit to reduce malnutrition and anaemia, hygiene

menstrual cycle, child marriage, teenage pregnancy and evils of teenage pregnancy to 3,800 Adolescent girls (100 Adolescent girls each district) in 76 batches (50 Adolescent girls per batch) at the rate of Rs.62,500/- per batch (Rs.1,250/- per Adolescent girls for assessment card, Information, Education and Communication materials, fees for resource person, refreshment etc.,) under the Jan Andolan component of POSHAN Abhiyaan at a cost of Rs.47,50,000/- during the year 2024-2025.

5. After careful examination, the Government have decided to accept the proposal of the Director cum Mission Director, Integrated Child Development Services and accordingly permit her to conduct awareness programme about good food habit to reduce malnutrition and anaemia, hygiene menstrual cycle, child marriage, teenage pregnancy and evils of teenage pregnancy to 3,800 Adolescent girls (100 Adolescent girls each district) in 76 batches (50 Adolescent girls per batch) at the rate of Rs.62,500/- per batch (Rs.1,250/- per Adolescent girls for assessment card, Information, Education and Communication materials, fees for resource person, refreshment etc.,) under the Jan Andolan component of POSHAN Abhiyaan at a cost of Rs.47,50,000/- (Rupees Forty seven lakh and fifty thousand only) during the year 2024-2025 from the funds already sanctioned in the Government Order third read above.

6. The Director cum Mission Director, Integrated Child Development Services is directed to follow Government of India guidelines and schematic norms scrupulously.

7. This order issues with the concurrence of Finance Department vide its e-file No.7770695/Fin(SW)/2024, dated:12.08.2024.

(By order of the Governor)

JAYASHREE MURALIDHARAN,
SECRETARY TO GOVERNMENT

To

The Director cum Mission Director,

Integrated Child Development Services, Chennai-600 113.

The Resident Audit Officer, Secretariat, Chennai - 600 009.

The Accountant General, Chennai - 600 018. (By name).

The Accountant General (Audit-I/II), Chennai - 600 018.

All Pay and Accounts Officers.

All District Programme Officer, Integrated Child Development Services /District Treasury Officer (through the Director cum Mission Director, Integrated Child Development Services).

Copy to:-

The Special Personal Assistant to the Hon'ble Minister for Social Welfare - Women Empowerment, Chennai - 600 009.

The Principal Private Secretary to the Secretary to Government, Social Welfare and Women Empowerment Department, Chennai - 600 009.

The Finance (SW/PFMS/BG-I/BG-II/W&M-I) Department, Chennai - 600 009.

The Social Welfare and Women Empowerment (SW2) Department, Chennai - 600 009.

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// Forwarded by order //


Section Officer